



# Technology Ventures: From Idea to Enterprise

Ī

## Author(s)

Byers, Thomas Dorf, Richard Nelson, Andrew

# **Description / Abstract**

Drawing on the latest academic research and practitioner insights, Technology Ventures integrates clear theoretical frameworks with action-oriented examples and exercises. Its broad perspective on technology ensures wide-ranging appeal to anyone with an interest in high-potential ventures. Special attention has been paid to university technology commercialization, open source innovation, and opportunities in mobile, digital health, 3D printing, and energy tech.

# **Publication year**

2019

#### **Publisher**

McGraw Hill

### **Keywords**

**Ventures Technology** 

### **Thematic Tagging**

<u>Private Sector</u> Language English <u>View resource</u>

Source URL:

https://beta.toolbox.venthic.com/resource/technology-ventures-idea-enterprise