



**RESOURCE**

# Impact Investment: An Introduction

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## Description / Abstract

This guide is part of Rockefeller Philanthropy Advisors' Philanthropy Roadmap series, and acts as an introduction to impact investing. Contents:

- What is Impact Investing?
- Why Does Impact Investing Matter?
- Benefits & Challenges in Impact Investing
- Is Impact Investing a Good Fit for You?
- Moving Forward
- Case Studies
- Resources & Glossary

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