



**RESOURCE**

# Guide to Responsible Business Engagement with Water Policy

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## Description / Abstract

The Guide to Responsible Business Engagement with Water Policy provides a way for companies to address risk and capture opportunities stemming from external conditions that cannot be achieved through changes in internal management alone. The goal of this Guide is to make a compelling case for responsible water policy engagement and to support it with insights, strategies, and tactics needed to do so effectively. In this context, the Guide equates effective water policy engagement— that which integrates environmentally sustainable, economically viable, and socially equitable water management approaches—with responsible engagement.

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