



Handwashing Promotion Monitoring and Evaluation Module

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Description / Abstract

This guide covers planning and implementing monitoring and evaluation (M&E) for handwashing promotion programmes. Programmes that promote handwashing are diverse and vary in scope. The content of this module is designed to be adapted to a variety of programmes. This guide covers: the 7 major steps of monitoring and evaluating handwashing promotion; choosing indicators appropriate to the programme's objectives; collecting the necessary data, and sample questions for indicators relevant to handwashing advocacy, education and behaviour change; and health impact measurement and caveats for the inclusion of health impact assessment as part of an M&E plan.

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