



Taking an Integrated Approach to Improving Water Efficiency

Description / Abstract

Do you see a pressing need for a realistic evaluation of water-use efficiency options in your country? Are you wondering exactly how your country can fulfill the "water efficiency" part of the WSSD target on the preparation of Integrated Water Resources Management (IWRM) and Water Efficiency Plans and use these to catalyze further improvements? This brief approaches the question of efficiency from an IWRM perspective, aiming to help policymakers and practitioners develop a strategic and integrated approach to improving efficiency. It builds on the discussion of water efficiency in Catalyzing Change, the GWP's handbook for developing IWRM and water efficiency strategies, and emphasizes that efforts to improve efficiency should be directly linked to a country's overall development goals.

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