



**RESOURCE**

# Strategic Communication for Privatization, Public-private Partnerships, and Private Participation in Infrastructure Projects

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**Description / Abstract**

The publication reviews the experiences of the World Bank and its clients in employing public communication programs during the processes of privatization and private sector participation. Drawing from academic and policy research as well as from case studies, it highlights good practices and identifies lessons learned through an examination of successes and failures, also with regard to the most vulnerable groups, including women.

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