



RESOURCE

Business Strategy for Water Challenges: From risk to opportunity

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Description / Abstract

Water is a resource under increased stress, with its management now cited as one of the greatest risks to business continuity and growth. It has come as somewhat of a surprise to many to see how quickly business and investors have started paying attention to this highly valuable resource. Yet there is still great confusion over how water is shared within society and with the environment and how its management is a complex and often under-resourced priority for government. With the advent of risk tools and a growing list of testaments around business risk from water, we are now able to plan and respond more appropriately to how this resource is used, impacted and impacts upon business. This book outlines these challenges and helps guide companies as they begin to build strategy around water.

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